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COALITION

MEMBER PROFILE



HANNAH MICHELOTTI

CEO AND FOUNDER, ARTICULATE LLC

When Hannah was 12-years-old, she gave her first speech. She picked a dicey, contentious topic: Why small dogs are better than large dogs. After her 5-minute speech 100% of the class was sold. It was a fated match, her and public speaking. But, sparks didn't fly until much later.

Hannah spent nearly a decade dating roles at fortune 500 companies from car insurance to finance to outdoor footwear. In her positions, she was asked with increasing frequency to speak and persuasively present to both senior leaders and the C-suite. Where most professionals needed a bottle of tums to simply look the CEO in the eyes, Hannah revelled in the opportunity to present. Five years ago, she decided to follow her public speaking calling. She coaches corporate professionals in how to present effectively at a high level, as themselves, to high level leaders and executives.

Hannah's philosophy:

"I don't want you to become a great speaker despite being an introvert. I want you to become a great speaker because you're an introvert. My aim is to help you enhance and amplify your style. I don't want you to be another Steve Jobs. He was great because he was Steve (we were on a first name basis). You're great because you're you. I want you to be the next greatest you."

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