

PDXbizwomen
COALITION

LAUREN FRANCIS

CEO, MULBERRY TALENT PARTNERS

MEMBER PROFILE



How did you come into the role you are in now?

It has been quite the journey from when I started my entrepreneurial endeavors to current day! I have had three startup companies – The first was Maid in America and the second was Town & Country Resources, which I grew into a major domestic staffing firm placing over 10,000 individuals into rewarding, impactful jobs. After selling the company, I delved into community work before reentering the workforce with HR Answers, where I was tasked with rebuilding the staffing division post-recession.

In 2017, I launched Mulberry Talent Partners, now a respected placement agency servicing the Pacific Northwest and San Francisco Bay Area. Mulberry serves organizations providing staffing and recruitment support in the following disciplines for full-time, direct hire, and contract positions. Additionally, we offer executive leadership recruitment for Director, VP, C-Suite Executives, and interim leadership support.

- Human Resources
- Executive Leadership
- Finance, Accounting, and Payroll
- Administrative, Executive Support, and Office Operations
- Operations, Safety, and Facilities
- Project Management, Procurement, and Logistics

What advice would you give to someone who wants to grow in their career?

As a female leader, overcoming challenges meant embracing leadership and trusting my instincts while wrestling with imposter syndrome. Through continual learning and a focus on supporting others, I developed into the leader I am today, embodying Mulberry's values of exceptional customer service and team collaboration.

To those seeking career growth, I advise intentional skills development, seeking mentorship and expanding networks through groups, connections, and events. Embrace adaptability and resilience, recognizing that career growth is an ongoing journey and our responsibility.

Reflecting on my career, I have stayed true to focusing on servant leadership and values-driven decision-making. I've always said – **“Never miss an opportunity to make someone feel good about themselves.”** This mentality is instilled in the value of my daily connections and at the heart of Mulberry Talent Partners.

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Contact Brittany Cano at 503.219.3400 or bcano@bizjournals.com to receive an application or with any membership questions.