

pdxbizwomen  
COALITION

LINDA WILLIAMS FAVERO

MEMBER PROFILE



OWNER, O+I DEVELOP

With an enduring dedication cultivated as a young woman at the University of Oregon and later by key female mentors, I have committed my career to uplifting women's leadership and mentorship.

Partnering with organizational leaders as a certified leadership development and career transition coach energizes me. Together we find their pathway to more intentional, enlightening, and rewarding work.

Whether they work in professional services, higher education, nonprofits, or government agencies, I engage them with an integrative and holistic approach so they can experience more meaning, purpose, and joy in their careers and lives.

I have a history of supporting and connecting with women. Seventy-five percent of my business comprises women clients and most of my referrals come from women business owners and leaders.

This thread of support and connection began as an undergraduate at the University of Oregon where I led women's organizations to help them and me become courageous leaders on campus and into our futures.

As an early marketer at both Davis Wright Tremaine and Perkins Coie, I created women's programs for women leaders in Portland to connect in a meaningful and authentic way while supporting an inspiring nonprofit that lifted women like Dress for Success.

When I left the legal industry for graduate work at the University of Portland, I focused my research and publication on how women struggle with integrating work and life, and how our five generations in the workplace respond to these challenges differently.

After graduate school, I launched the Alumni Career Services program at the University of Oregon in Portland and created events connecting alumni with the Portland community, the most popular being our Women's Roundtable where UO alumni women executives shared their career paths and inspired the audience.

Throughout this journey, women made an impact, uplifting and guiding with unwavering support and mentorship, illuminating the way for generations to come. Let's continue championing women's leadership, fostering mentorship, and creating opportunities, ensuring a brighter future for all women.

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