

pdxbizwomen  
COALITION

GIGI ROSENBERG

MEMBER PROFILE



PHOTO BY CHELSEA PETRAKIS

PUBLIC SPEAKING COACH

**G**igi knows how to keep an audience engaged, whether you're Zooming for Wall Street investors, toasting at a wedding or recording a video for social media. As a public speaking coach, she works with corporations and nonprofits all over the globe on keynotes, high-stakes pitches, new client presentations and even NASDAQ speeches. Some clients call her their secret weapon.

**"It's too competitive. You'll never make it."**

At twenty-six, Gigi attended a conference where she spied a public speaking coach at work and immediately fell in love with the idea of becoming one herself. As she confided this dream to an older colleague, he dissuaded her by saying, "It's too competitive. You'll never make it." She dropped the dream and ended up creating a dynamic career anyway, first in corporate communications, then as a film and video producer, then as a published author, while studying acting and writing and performing in plays along the way.

**Oh yeah? Watch me.**

But the dream didn't drop Gigi. Friends and colleagues kept asking for help with their presentations, and finally, one day she realized she was already doing what she had always wanted to do. And it turned out that everything she had pursued in the interim added depth to her coaching. Clients sharpen their stories thanks to her past writing experience. Her video production background informs her approach to helping clients shape the message. And those days spent performing help today's clients deliver from any stage.

**Advice for her younger self.**

Don't put too much stock in other people's opinions. Don't worry how all the pieces are going to fit together. Listen to what people keep asking you to help them with. And take advantage of every opportunity offered to use your voice and speak up.

Bizwomen Coalition proudly  
sponsored by

COMCAST  
BUSINESS

K&L GATES

Providence  
Health Plan

University  
of Portland



Contact Blake Zoda at 503.219.3403 or  
bzoda@bizjournals.com to receive an application  
or with any membership questions.