

pdxbizwomen
COALITION

ANGIE GALIMANIS

MEMBER PROFILE



OWNER/PRESIDENT, LAWRENCE PUBLIC RELATIONS

When BizWomen Coalition member Angie Galimanis left a career in corporate public relations to start her own agency, she stepped into the unknown, driven by a passion for promoting her beloved home state of Oregon. Angie's vision was to establish a public relations firm solely dedicated to representing Oregon-based clients. Though Angie initially started the firm as a generalist PR agency, she decided to pivot post-pandemic by doubling down on the travel/tourism, hospitality and food/beverage industries, which enabled Angie and her colleagues to become experts in those areas.

Lawrence PR will celebrate its first 10 years in business in April, and Angie's pioneering spirit has shaped its journey to becoming a leading agency in its field. She says going out on her own to start her own company was pivotal. As she puts it, "I left a very successful career in public relations to start Lawrence Public Relations, and honestly, I'd never been more scared in my life."

Yet that courageous leap of faith gave rise to a thriving agency thanks to Angie's strategic approach. As she advises those aspiring to

leadership roles or starting businesses: "Surround yourself with people smarter than you - people who offer skills you lack." Additionally, Angie advises focusing on nurturing company culture from day one, noting the importance of setting expectations early on for the working environment you want by "concentrating on your culture as soon as you turn on the open sign." It's that long-term vision and thoughtful team-building that has led to Lawrence PR's first decade of success.

With formidable business insight and commitment to service, Angie also helps guide organizations such as the Doug Center, where she serves as the nonprofit's Vice Chair.

Angie leads by example as a responsible leader who empowers others on the way up. With strategic intelligence and an inspiring spirit, she has built her own career while creating growth opportunities for her team and community.

"My hope is that I can open doors for other women to rise into leadership roles and build careers doing meaningful work that helps our communities flourish," she says.

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